

BACK TO SCHOOL 2025

PEANUTS





PEANUTS®



**REGIONAL
MARKETING
CAMPAIGNS
SUPPORTING
GLOBAL
INITIATIVES**



**PEANUTS® HAS 78%
BRAND AWARENESS
WITH KIDS AND
91% WITH ADULTS**

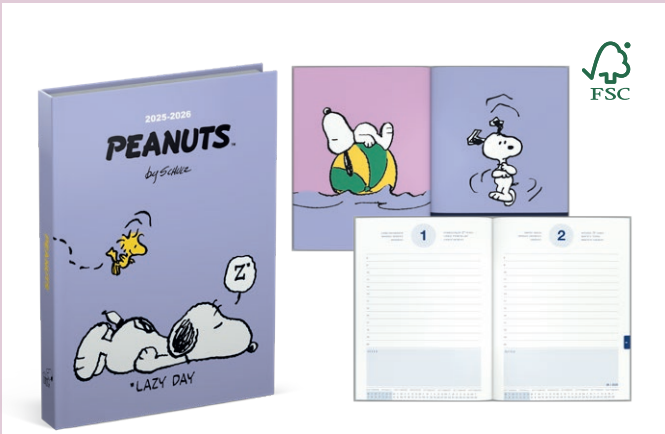


**BEST-LOVED
COMIC STRIP
IN HISTORY**

**PEANUTS®
HAS A
SIGNIFICANT
PRESENCE
IN FASHION**

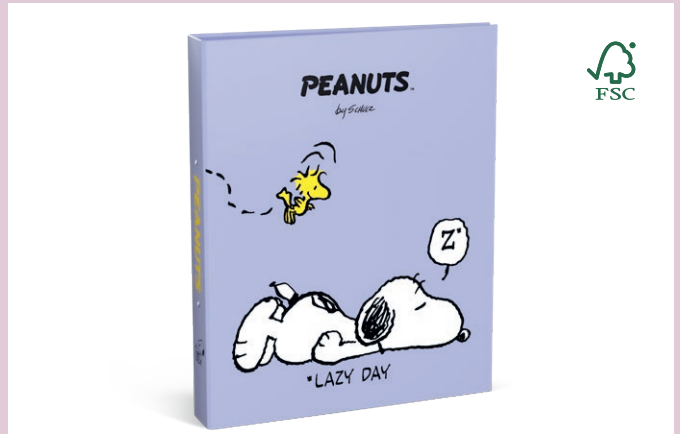
**FSC®
CERTIFIED
PAPER
PRODUCTS**





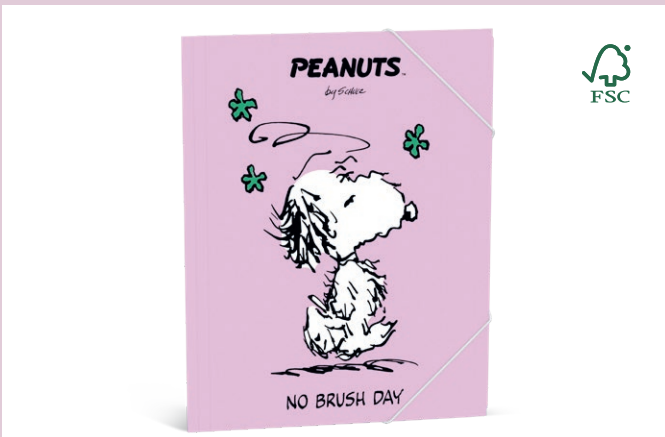
1. SCHOOL DIARY INTERNATIONAL

559920 | Size: 125 x 175 mm
 1 day/page, 11 languages*, standard interior,
 16 personalised full colour illustrations
 Features: glossy lamination



2. RING BINDER A4

2R: **559944** | 4R: **559937** | 23R: **559951**
 Features: spine 4,5 cm,
 glossy lamination



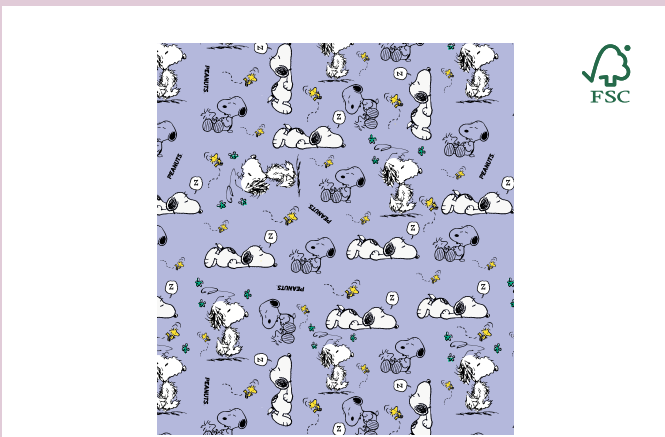
3. ELASTIC FILE A4

559968
 Features: glossy lamination



4. SCHOOL LABELS

559982
 Features: set of 16 labels



5. BOOK WRAPPING PAPER

559975
 Size: 100 x 70 cm
 Features: 2 sheets



6. BACKPACK 43CM

559999 | 23 L

Features: polyester, screen printing,
knotted cord zipper pullers



7. SCHOOL BAG 38CM

560018 | 19 L

Features: polyester, screen printing,
knotted cord zipper puller



8. PEN CASE ROUND

560001 | Size: 23 cm

Features: polyester, screen printing,
knotted cord zipper puller



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