

SMILEYWORLD – META ADVENTURE





**SMILEYWORLD®
IS ONE OF THE
BIGGEST NAMES
IN LICENSING**



**A BRAND
AND A
LIFESTYLE**

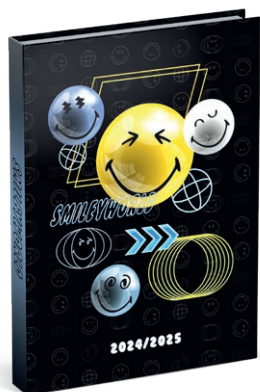


**REMINING
PEOPLE JUST
HOW POWERFUL
A SMILE CAN BE**



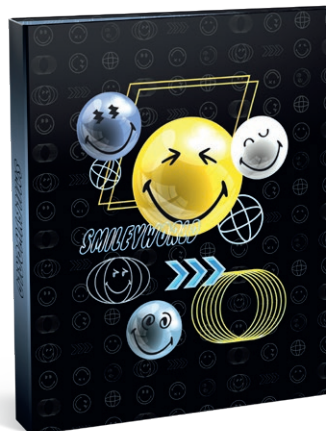
**SMILEYWORLD®
IS LINKED TO ONE
OF THE MOST
IMPORTANT
UPCOMING TRENDS:
HAPPINESS**





1. SCHOOL DIARY INTERNATIONAL

554048 | Size: 125 x 175 mm
1 day/page, 11 languages*, standard interior,
16 personalised full colour illustrations
Features: glossy lamination



2. RING BINDER A4

2R: 554062 | 4R: 554055 | 23R: 554079
Features: spine 4,5 cm,
glossy lamination



3. LEVER ARCH FILE

554086
Spine: 8 cm
Features: glossy lamination



4. ELASTIC FILE A4

554093
Features: glossy lamination



5. SCHOOL LABELS

554116
Features: set of 16 labels



6. BOOK WRAPPING PAPER

554109
Size: 100 x 70 cm
Features: 2 sheets



7. BACKPACK 43 CM

551993 | 23 L
Features: polyester, heat transfer print, lamination print, branded latex patch, 2 branded woven flagtags, metal smiley zipper pullers



8. SCHOOL BAG 38CM

552037 | 19 L
Features: polyester, heat transfer print, lamination print, branded latex patch, 2 branded woven flagtags, metal smiley zipper pullers



9. PEN CASE ROUND

551917 | Size: 23 cm
Features: polyester, heat transfer print, branded latex patch, branded woven flagtag, metal smiley zipper puller

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